LEAN & GREEN EUROPE

100% COLLABORATION
0% EMISSION

PLANET & PROFIT

Lean & Green was founded by Connekt in the Netherlands in 2008. From the start is has been a program with the industry in the lead; forming a steering group of leading companies to co-create the programs rules and ambitions.

Over the years this has led to the '5 Star Program' and the leading Carbon Reduction Program for logistics in Europe.

Through annual monitoring of carbon emissions per transported volume (CO2.unit) the members show their continuous improvement in line with the 'Paris Climate Goals' as well as the EU 'Fit For 55 program'.

- **Responsibility**
  Proof of taking action against global warming.
- **Actual reduction**
  Carbon offsetting more often seen as temporary solution.
- **Hunt for talent:**
  employees look for sustainability in employer.
- **Customer awareness**
  Growing demand for sustainable transport and delivery.
- **Boardrooms**
  Strategies and risk management focus on climate change.
- **Validated recognition**
  through audited carbon reductions.

THE LEAN & GREEN 5 STAR CARBON REDUCTION PROGRAM

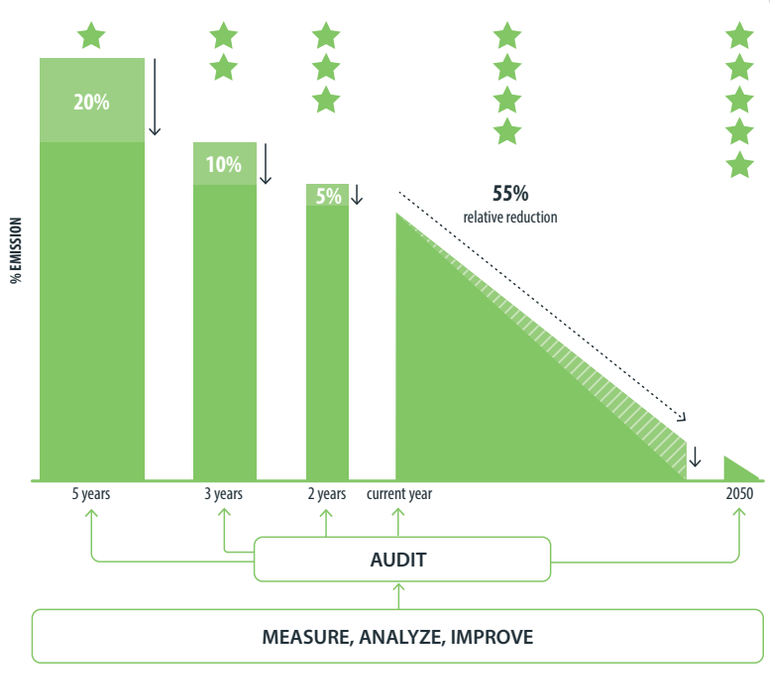
★★★★★
PARIS CLIMATE GOALS ACCOMPLISHED
Data quality: Gold (perfect data)
Scope: 90%
Data: Actual real data

★★★★
ON TRACK TO PARIS CLIMATE GOALS
Data quality: Gold (direct or perfect data)
Scope: 85%
Data: Actual real data

★★★
5% CO_2 REDUCTION IN MAX 2 YEARS
Data quality: Silver (actual data)
Scope: 75%

★★
10% CO_2 REDUCTION IN MAX 3 YEARS
Data quality: Silver (actual data)
Scope: 65%

★
20% CO_2 REDUCTION IN MAX 5 YEARS
Data quality: Bronze (default or industry averages)
Scope: 50%





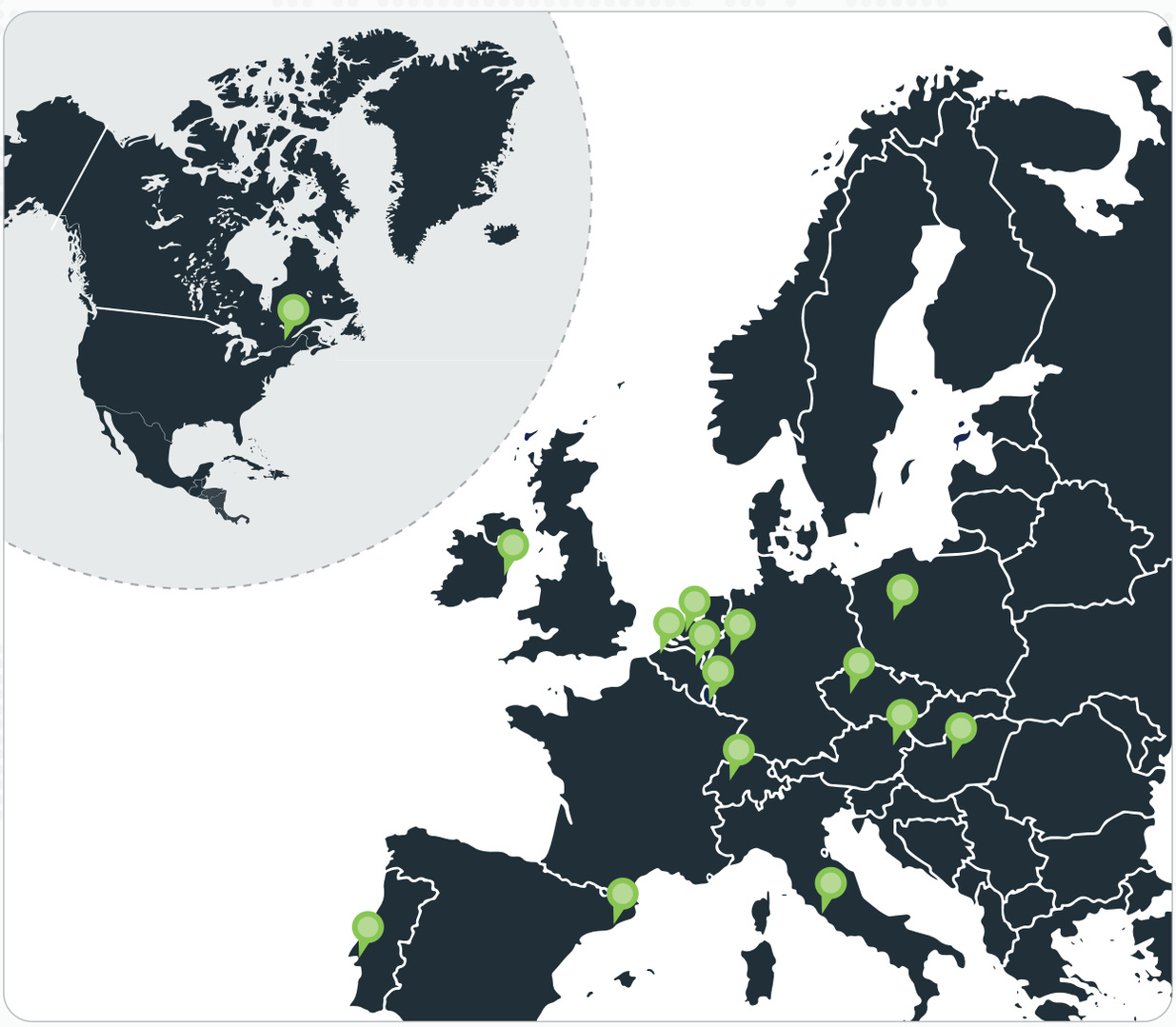
- **15 national programs across Europe + Canada**
- **Strong community of over 500 participating companies**
- **Sharing knowhow and experience through best practices**
- **European multinational program initiated 2020**
- **Program aligned with upcoming EU regulations - FitFor55**
- **In line with international standards (EN 16258 - ISO)**

Annual Reporting Cycle

1. Scope (volume in analysis)
2. CO_2-reduction projects
3. Data collection and analysis

Additional steps for recognition

4. Review of projects and data
5. Audit/Verification (accountant)



Connekt

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